

THE CHALLENGE

Art is all around us: in architecture and interiors, in products and packages, the fine arts and more. So many potential career paths are possible for children whose creativity is nurtured.

The sad fact is that more elementary and middle schools lack art education as part of the curriculum. Budget cuts have ignored the fact that students with art education classes have better test scores. Children that participate in arts programs have also shown an increased love of learning and develop a greater ability to be prepared for the workplace of tomorrow.

"I have noticed that I have become even more creative in areas other than art. Creativity is a skill that I am always working on and Art Road has helped me to do that."

From a ten-year-old student in our art program



IN SCHOOLS
WITHOUT ART
PROGRAMS

ART ROAD BROCHURE FUNDED BY:



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ART
ROAD

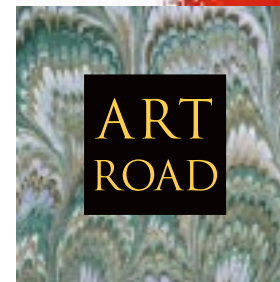
ART ROAD NONPROFIT
15030 SANTA ANITA
LIVONIA, MI 48154



"Every child is an artist..."

The problem is how to remain an artist once we grow up."

PABLO PICASSO



ART
ROAD

BRINGING
ART CLASS
BACK INTO
SCHOOLS

ART ROAD MAKES
ART CLASS
POSSIBLE FOR KIDS

WHAT ART ROAD DOES

Art Road provides special arts activity classes, including supplies and an instructor, at no cost to elementary schools that lack art programs.

The classes are single- or multi-day sessions that introduce children to the work of artists, provide historical perspective, and bring the entire experience into focus with hands-on creative arts projects such as painting, drawing, sculpture or mixed media.

There are benefits for all children with Art Road classes: increased interest in school, improved test scores, better problem solving skills, a creative outlet to pressure from family or peers, and a sense of pride and accomplishment. Your gift to Art Road helps open young minds to the very real benefits of the arts with no expense to schools or parents.

THE INSPIRATION

Carol Hofgartner, founder of Art Road, credits art instruction in school with providing the confidence to succeed as an adult with a Masters degree in Architecture. Her mission today is to give back to the community by helping to ensure that children have access to art in every school.



FOR THIS CLASS, STEP ONE IS CREATING PAPER MACHÉ MASKS



THE MASKS ARE THEN PAINTED BY THE CHILDREN



STUDENTS WITH ART ROAD FOUNDER CAROL HOFGARTNER

YOUR DONATION

It costs just \$7 per child to fund an Art Road class. Your donation provides not only art supplies, but also an art instructor for the class. That small amount also covers the cost of preparing art materials for the children to use: mounting and preparing canvases for painting, or cutting and assembling donated milk jugs to be transformed into masks (as shown at left).

At the close of the Art Road class, the children keep the art they have created and can bring it home with them. This is a great learning experience for children that may never have had an art class before. **The art activity and accompanying learning experience can open new avenues of exploration and build confidence for greater achievement in school.**

ART ROAD GOALS

Our goal is that children throughout southeastern Michigan will have access to art instruction. For example, the annual cost to provide Art Road classes to one school would be \$77,000. Your donation will help realize this goal, one classroom at a time, one school at a time. **Working together, we will help children achieve their goals, realize their dreams and become more creative, positive and productive adults.**

I am enclosing a donation of:

- \$7000-** Provide art class for one classroom of 25 students for the school year
- \$3500-** Art class for one half of a classroom for the school year
- \$2500-** Art class for 10 students for the school year
- \$1250-** Art class for 5 students for the school year
- \$500-** Art class for 2 students for the school year
- \$250-** Art class for 1 student for the school year
- \$100-** Provide art supplies for one quality art project for 25 students
- Other \$ _____**
- I would like to donate \$ _____ **per month** for one year
- I would like to provide for a gift in my will
- I would like to volunteer
- I could help with grant writing
- I know a corporate sponsor contact

Name _____

Address _____

City _____

State _____ Zip _____

Daytime Phone () _____

Email _____

MC/Visa Card # _____

Signature _____ Exp. Date _____

Art Road Nonprofit is a 501 (c) (3) organization

Please mail donation to:

Art Road Nonprofit

15030 Santa Anita, Livonia, MI 48154.

We also take donations by phone: 313 407 9805.

Learn more online: www.artroadnonprofit.org

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ONE ART CLASS
COSTS ONLY \$7
FOR EACH CHILD

**ART
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