

ART ROAD'S SPRING 2020 NEWSLETTER

ART ROAD IN FORBES

Art Road is in Forbes alongside, Allison Key, Co-Founder of The Michigan Glass Project. The Art Road team is grateful to Allison for her determination and dedication to the art community and our mission of bringing art class back into schools. We are so thankful to Allison and her team with The Michigan Glass Project for being such a positive, driving force for good in the City of Detroit and with their help, Art Road has grown our art program to 5 schools with over 2,200 students.

HOW GLASSBLOWING IS PROVIDING SCHOOLS THE OPPORTUNITY TO BRING BACK ART EDUCATION



ART NOW

Art Road launched ART NOW with a phenomenal \$25,000 donation from the Maxine and Stuart Frankel Foundation. ART NOW is all about getting art lessons and materials out to our students NOW. Art Road is unwavering in its commitment to provide an exceptional art experience to disadvantaged children despite state-wide school closings due to COVID-19. This unexpected situation has created an opportunity for Art Road to quickly pivot and rethink its delivery of art instruction. To provide art to children while not in school, and to support our talented teaching artists and staff, Art Road created ART NOW.

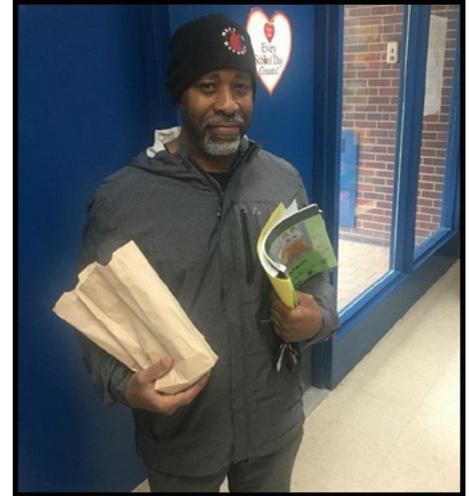
ART NOW is providing art lessons online and has already provided 500 in-home art project kits to our students in the two school districts we serve. ART NOW kits include art lessons and instructions, art materials and a positive note to each student. The kits are distributed through the Michigan Department of Education food distribution sites. Thanks to a generous gift of \$25,000, Art Road launched this initiative and delivered the kits to the sites in just 3 days and continue to create more art lessons and kits.

WE WELCOME SPONSORS FOR OUR NEXT ROUND OF ART NOW KITS

PLEASE CONTACT: CAROL HOFGARTNER 313.407.9805 OR ARTROAD@PROVIDE.NET

ART NOW

During the week of March 16th, before the current shelter-in-place order, the Art Road team was able to assemble and deliver 500 art kits to our schools. These art kits were then available to parents and students when they picked up their lessons, homework and meals. We heard from multiple parents that their child was going to be so excited to have art projects to do at home.

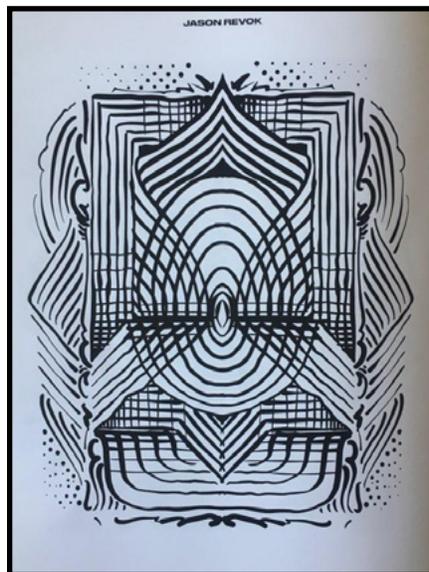


“Schools are closed, playgrounds are closed, community centers are closed, libraries are closed. My students need art now more than ever. The ART NOW kits are critical now as online learning is not happening for many of my students. The hands-on art kits allow the children a chance to create and go places in their minds.”

- Mr. Fredrick Cannon, Principal Spain Elementary and Middle School

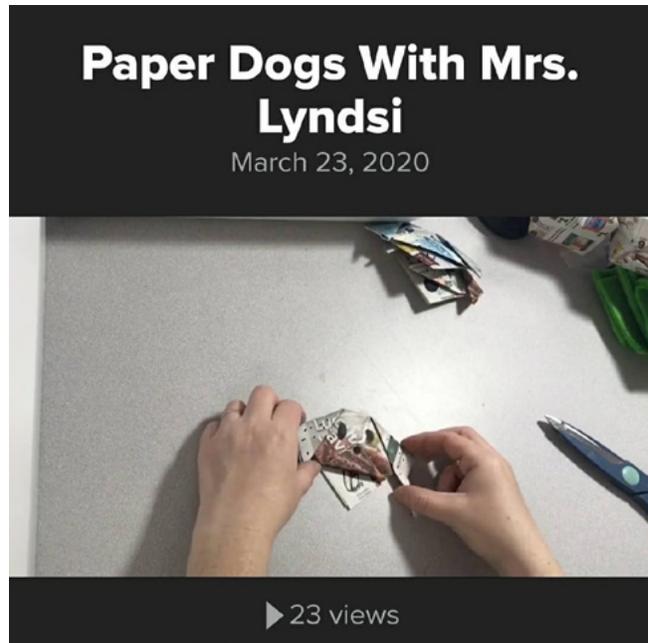
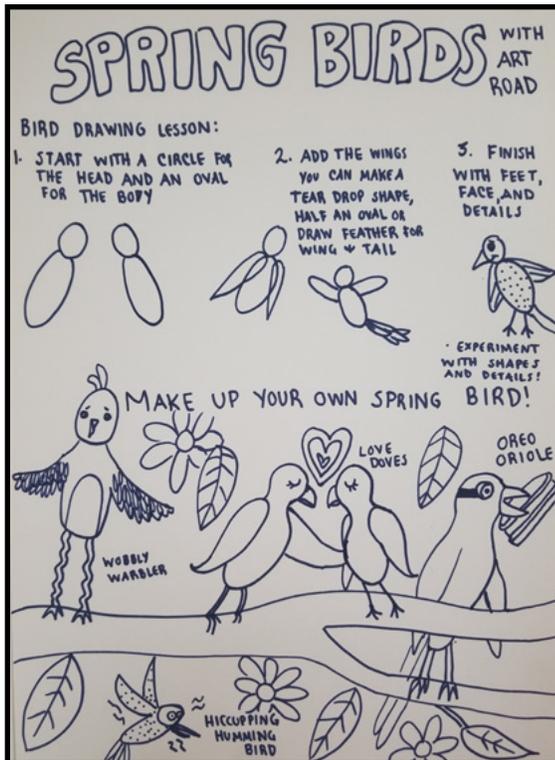
ART NOW DONATION

On April 1st, Library Street Collective donated their “WE ALL RISE” coloring books and colored pencils to be used in our Art Now kits. These books include drawings and sketches from 29 different artists, including one from our former art instructor, Conrad Egyir.



ART LESSONS ONLINE

We have been adding at home projects to our website and social media. This includes visual lessons and videos created by our Art Instructors. The link has been shared with our schools, for those students who do have access to the internet at home. Check them all out on the lessons section of the website [here](#).



MESSAGE OF HOPE AND CREATIVITY

Most of us are finding a little more time on our hands at the moment. For artists and creatives, this time, along with the emotional impact of everything in the world right now, gives way for a lot of new art... because making art is what we do. We pour our hearts out in paint, with pencil, glass, metal, cardboard... With our hands and minds, we form and shape, creating and expressing all that we need to say. We create not only for our own peace, but because with this visual voice, we can spark hope and beauty in others, in the best way we know how to.

With the "Art Now" projects this month, we have been collaborating and creating. Like everyone else, we are working together (even if we are apart!) to continue what we love. Our teaching artists have been preparing lessons and examples of simple art projects to send through the schools to our students. We've shared some of these lessons on our social media pages, and have also included these 'At Home Lessons' on our website.

We would love to hear (or see) from you. Show us the art you are creating right now. It doesn't matter if you are an experienced artist, or just trying something new, please share with us your stories or photos of the projects that have brightened your world or have brought you hope and peace. Let's create something beautiful together.

- Kimberly Holback, Art Road Teaching Artist